

**WTP Communications Approach White Paper**

- On page 6, add new bullet to address the following points:
  - Include HAB Advice on public involvement (Advice numbers are still needed)
  - Reinforce the need for regional public outreach
- Verify the WTP start-up date on page 4
- Page 6, general audience— Tom G. on media support/accuracy of information sent to DOE
- Work on table spacing and formatting of pages

Page 1

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**Public Involvement Principles – Information-Sharing**

- What is the purpose of information sharing? How does it differ from engagement?
- Fact sheets
- Newsletters (hot topics of the day, information that moves beyond the scope of the Tri-City Herald)
- Not accurate/fair:
  - Want detailed content
  - Increase their attention

Page 2

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**Public Involvement Principles – Engagement**

- What is the purpose of engagement? How does it differ from information sharing?
- Regional focus
- Bring in an informed expert
- Grand challenge
- Focused, small group events and meetings (study groups)
- Doing classes (opportunity for public involvement)
- Determine the level of commitment
- Convey to audiences why Hanford cleanup matters
- Contact legislators
- Click on button → ask a question about Hanford (on website)

Page 3

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