

# LMSI reaches 90-percent participation in Bond drive

Ninety percent of Lockheed Martin Services employees participated in the company's U.S. Savings Bond campaign this year. The outstanding participation rate could mean investors have shied away from the stock market, but it's also the result of LMSI's exciting four-week drive that sparked interest in the benefits of U.S. Savings Bonds.

LMSI Savings Bond campaign coordinator Lisa Hockaday and 20 team leads rallied the LMSI troops from June 18 through July 13, communicating to employees that Savings Bonds are a simple, safe and secure means of saving. "Our goal was to ensure every employee had the opportunity to purchase Savings Bonds in an informative yet fun way," said Hockaday. "Our key to reaching 90 percent was the team leads' enthusiasm."



**Steve Burger, Jon Rowley and Ted Holmes grill hot dogs with patriotic flare at the Savings Bond rally.**

Flags flew, balloons floated and Neil Diamond's "America" played in the background as LMSI employees enjoyed a free lunch at the Savings Bond rally. The rally kicked off a prize giveaway spree that lasted during the entire drive. New and current Payroll Savings Plan participants were eligible to win one of ten \$50 gift certificates, a \$100 Costco gift certificate, a TV/VCR and the grand prize — a Palm Pilot Vx.

The biggest seller this year was the Series I Bond, attractive for "rainy-day" money with its current rate of 5.92 percent. "Enrolling in Savings Bonds for me is like creating a painless slush fund," said LMSI employee Don Stewart, who's been buying Bonds for more than 20 years. "I was surprised at how such a small amount deducted weekly accumulated. I cashed in some of my Bonds recently and took my wife on a surprise trip to Las Vegas!"

Lockheed Martin Corporation has a history of high participation. For the past seven years, the U.S. Department of the Treasury awarded LMSI's parent company the Golden Eagle Award, which ranks the corporation second in the nation. Last year, 86,000 Lockheed Martin employees purchased 1.3 million Savings Bonds through the Payroll Savings Plan.

"I am proud to be a member of a team like LMSI," said Vice President and General Manager Darrell Graddy. "Our employees continue to set the standard for involvement and support of worthy efforts. Our support of the recent U.S. Savings Bonds drive was outstanding! It is just one more reason why the federal government realizes Lockheed Martin not only represents quality products and services but also has the great employees." ♦



**Good attendance at LMSI's Savings Bond rally helped boost participation in the Payroll Savings Plan to 90 percent.**