

Rebrand of State of the Site Recommendations

New Approaches/Formats

- **Interactive has always been more successful**
- Subject Matter Experts & Managers available
- Tables with SMEs available for discussion
- Combo of presentations and tables
- Short and sweet presentations
- Agencies able to differentiate
- Identify key topic areas (PIC to identify) to allow for meaningful dialogue
- **Regional topics decided by location & stakeholder input**
- **Strong facilitation/moderator**
- Screen in background with images of tanks, geographic location of tanks, ORP & RL locations. Who manages what so participants know where to direct questions?
- Include historic context with organization
- Table with “the future” of Hanford information
- Table for River, Waste
- Not too technical of a conversation
- Spread meetings throughout the year
- Off your chest and on the wall
- Values
- Working group to help plan
- Small group
- De-centering the expert
- Voting devices
- Timers
- Capturing and reporting commitments
- **Decision makers are present**
- Recorded

Potential Locations

- Public Locations (Seattle Center, Community Center)
- Seattle (Not just Seattle proper)
- Hood River
- Portland
- Spokane

***Yellow** = Most Important

- Vancouver
- Walla Walla
- Tri Cities
- Portland State Library (free)
- 100 Mile Radius (Areas directly impacted)
- Regional Meetings

Ways to increase outreach efforts

- Ads in papers
- Radio ads
- Facebook advertising
- NW Public Radio
- KMKX
- Local radio stations (PSA)
- PSA for TV
- K Boo in Portland
- PIC to review logo & flyer prior to distribution
- Internet outreach

Potential New Titles

- Hanford Heart to Heart
- Hanford Update
- Hanford Community Forum
- Hanford Dialogue
- Hanford Focus on the Future